



PERSONA
SERVICES GROUP

WE BRING BRANDS TO LIFE



2026

LAS VEGAS

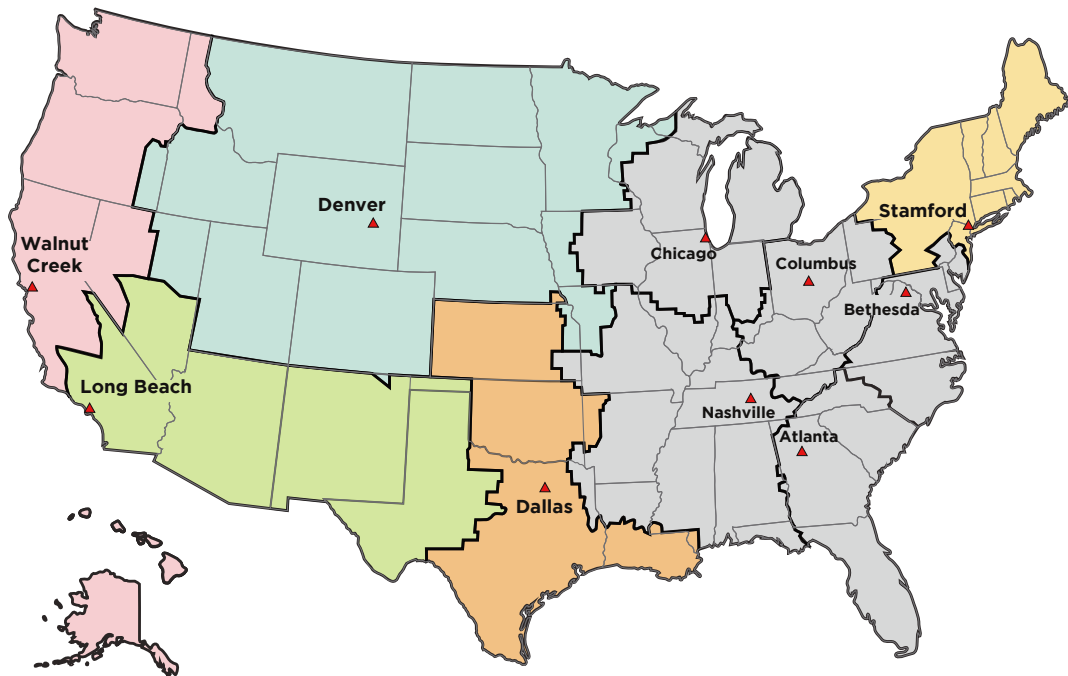
McDonald's 2026

Program Signage

Version 4.0

Sizes and configurations subject to change pending code restrictions

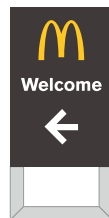
PLAYPLACE



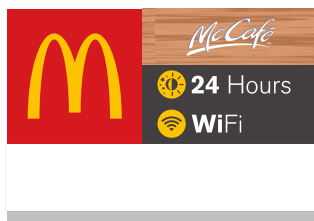
U.S. FIELD OFFICE AND CO-OP TERRITORIES



ROAD SIGN



DIRECTIONAL SIGN



MONUMENT SIGN



HIGHWAY SIGN

FREE-STANDING SIGNS



McDonald's



BUILDING SIGNS



WALL ARCH

Welcome



WELCOME LETTERS & CANOPY FASCIA

McDonald's

WORDMARK



BLADE SIGNS

playplace

22" PLAYPLACE LETTERS



WINDOW POSITION SIGNS



Drive-Thru
Clearance 9 Feet

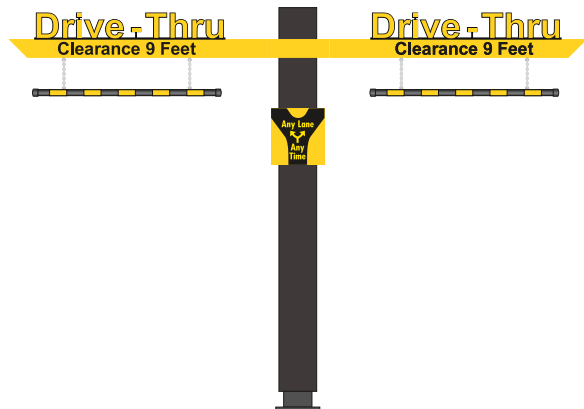


Order Here

Drive-Thru
Clearance 9 Feet

DRIVE-THRU SIGNS





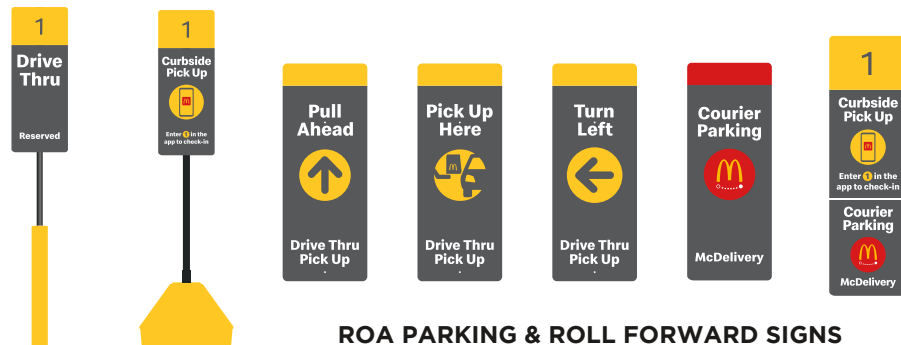
DOUBLE ARM GATEWAY
*single arm style also available



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BOLLARD SIGN



ROA PARKING & ROLL FORWARD SIGNS

Permanent Base Moveable Base



SPEAKER POST



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