



PERSONA
SERVICES GROUP

WE BRING BRANDS TO LIFE



2026

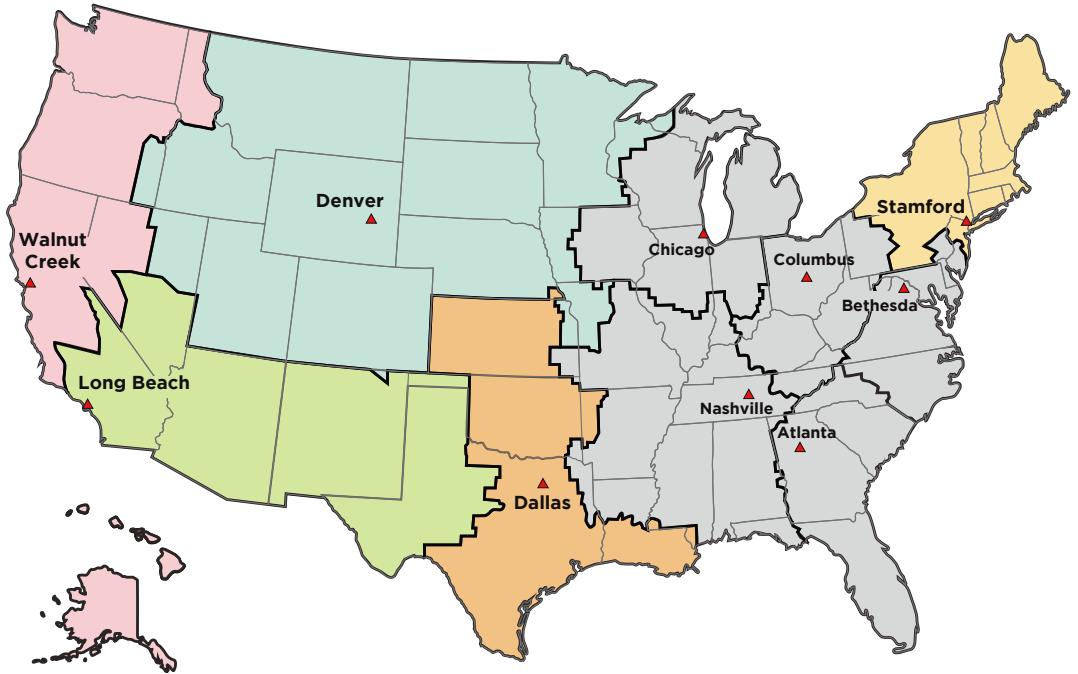
LAS VEGAS

McDonald's 2026

Program Signage

Version 4.0

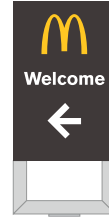
Sizes and configurations subject to change pending code restrictions



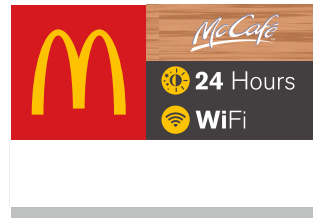
U.S. FIELD OFFICE AND CO-OP TERRITORIES



ROAD SIGN



DIRECTIONAL SIGN



MONUMENT SIGN



HIGHWAY SIGN

FREE-STANDING SIGNS

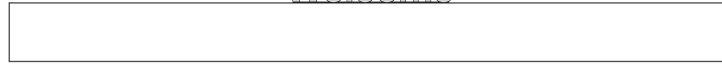


BUILDING SIGNS



WALL ARCH

Welcome



WELCOME LETTERS & CANOPY FASCIA

McDonald's

WORDMARK



BLADE SIGNS

playplace

22" PLAYPLACE LETTERS

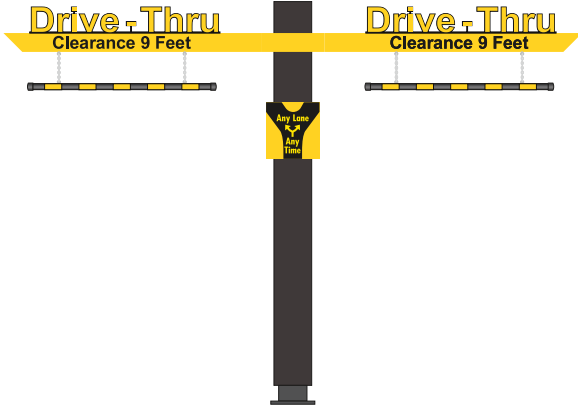


WINDOW POSITION SIGNS



DRIVE-THRU SIGNS





DOUBLE ARM GATEWAY
*single arm style also available



ORDER HERE CANOPY



BOLLARD SIGN



ROA PARKING & ROLL FORWARD SIGNS

Permanent Base Moveable Base



SPEAKER POST



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