



# PERSONA

SERVICES GROUP

TRUSTED & APPROVED  
MCDONALD'S SIGNAGE PARTNER

## REFRESH YOUR SIGNS WITH LED TECHNOLOGY

A BRIGHTER FUTURE FOR MCDONALD'S

Don't settle for outdated signs and short-term fixes.

Embrace a more **dynamic display** with LED technology and choose **long-lasting quality** for your signage.

- Not every operator is ready for a full retrofit—and that's okay. Our approved vendors can refresh and update your current signs, offering flexible solutions that don't require full replacement.
- In addition to LED retrofits, we also provide professional repainting, restoration, and cleaning to extend the life of your existing signage.
- From surface cleaning to repainting and cosmetic repairs, our restoration services restore the look of your signage and keep your brand image shining.

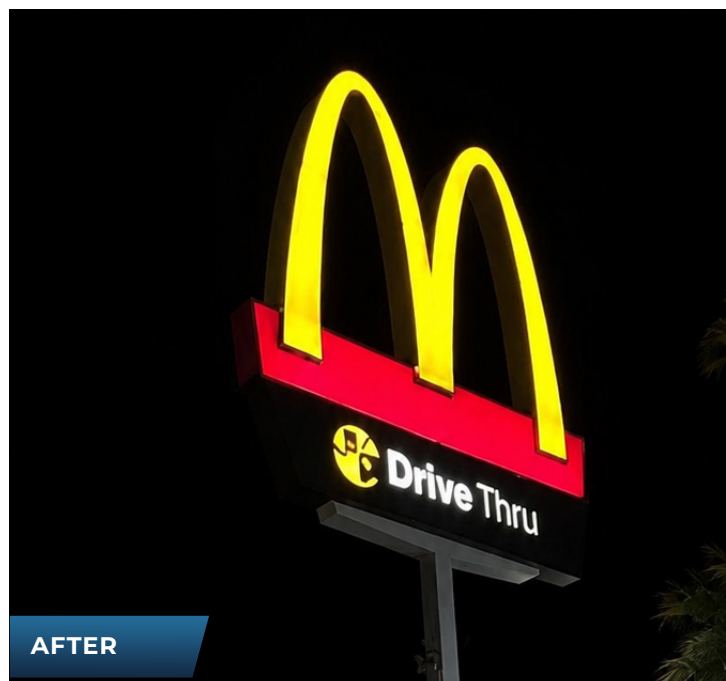
We manage **every aspect** of your signage, from inception, to installation, and beyond.

Our dedication to continual advancement has led us to provide our clients with **unmatched, state-of-the-art** printing and fabrication abilities, guaranteeing them a **high-quality** and **long-lasting** product.

### CONTACT OUR SERVICE TEAM TODAY:

[services@personasg.com](mailto:services@personasg.com) | 800.843.9888

[Personaservicesgroup.com](https://Personaservicesgroup.com)



### WHAT OUR CUSTOMERS ARE SAYING:

"I have worked with Persona Services Group on my last four MRP/rebuild projects, and have found their project management teams to be a terrific partner to work with. They understand our business and our signage needs.

I upgraded my 100' interstate road sign to LED two years ago. Prior to that, I had annual costs exceeding \$5,000 a year with bulbs/ballasts burning out, boom truck rental to reach the face of the sign, and uneven, dimly lit faces during the cold winter and the other ills signs incur. Since converting to LED, I have no repair costs, reduced energy costs, and an even, brightly lit sign 365 days a year, and will recoup my cost of conversion this year."

- Mike Hartshorn, Midwest O/O